



## Just Launched

**SHE Design** recently worked with two women-owned businesses re-designing and launching websites. We furthered our work with them by training them how to update their websites themselves. Diane Cournoyer Dance Center ([www.northborodance.com](http://www.northborodance.com)) is a family run business for over 40 years. Their method of teaching allows students to develop determination, grace, poise, self respect and respect for others, commitment, teamwork, discipline, patience and confidence. We also worked with The Victorian Hands Foundation ([tvhf.org](http://tvhf.org)); an organization working to enhance awareness and respect, among younger generations for the elderly. We are honored to assist them in continuing their good work.

### Recent Customer Logo Designs:

We created a K-8 District symbol/logo for the Northborough Public Schools. We then incorporated this symbol into a logo which can be used and adapted for particular campaigns the school district runs throughout the year.



### We Need Your Help:

**SHE Design** is all about design that truly matters. We're actively expanding our work with non-profits that benefit women and children. If you have connections at such an organization, please pass along our contact information - 774.258.1406, or [sandy@she-design.com](mailto:sandy@she-design.com).

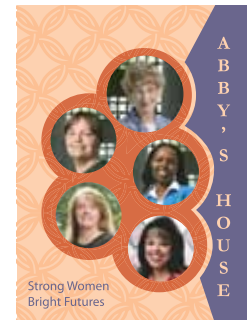


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## Design that Matters

### Featured Print Work:

Abby's House is a multi-service, non-profit organization in Worcester, Massachusetts that serves homeless and battered women and children. Founded in 1976 by a group of activists led by Annette Rafferty, Abby's House has helped thousands of women and children make their way out of the chaos of homelessness. **SHE Design** helped them accomplish their mission by designing a fundraising card that was shipped to 35,000 potential donors.



### Tutorials now featured on our website:

We have added an area to our website featuring video tutorials. We currently have a number of Photoshop tutorials and are interested in creating tutorials that would interest you. If you would like to know how to do something in Photoshop/Illustrator/InDesign, we would be happy to create and post a tutorial for you. You can email [sandy@she-design.com](mailto:sandy@she-design.com) with your request. ([www.she-design.com/latest\\_tips\\_2.html](http://www.she-design.com/latest_tips_2.html))

**Remember** - **SHE Design** has solutions to meet all your creative needs. From T-shirts, Banners, Marketing and Advertising Materials, Newsletters, to complete Brand Design and Social Networking Community sites - we have what it takes to help your organization matter.

You are receiving this newsletter because you have directly impacted my ability to grow personally, professionally and both! I want to extend a heartfelt "Thank you"; Whether you hired *SHE Design* for your creative needs, helped with my education, demonstrated patience as we worked out all the details for your design work, or offered simple words of encouragement and kindness - you have contributed to the success of me, personally, as well as *SHE Design*. This newsletter is about sharing with you the results of my hard work and the growth of *SHE Design* which would have been much more difficult without you.

*A big thank you from Sandy*



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*Design that Matters*